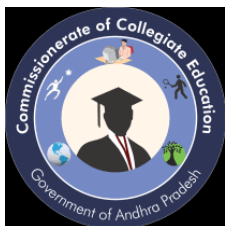


SRR & CVR GOVT. DEGREE COLLEGE (A)



MACHAVARAM
VIJAYAWADA-4



SRR SPECTRUM

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Editor-in-Chief: Dr. K. Bhagya Lakshmi

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INTERNATIONAL AND NATIONAL CONFERENCES

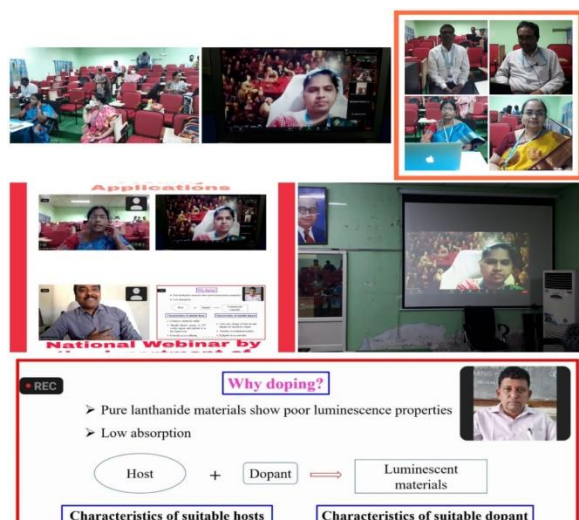
On 5th of February an **International virtual meet** has been organized by the department of English on **"Research Methodologies of Contemporary Times: Exploring English Language, Literature and Teaching"**. The resource persons included Prof. Daniel Rodriguez Vergara from National Autonomous University of Mexico Dr.K. Kadavath from Banaras Hindu University and B. Sasidhar from Prince Sattam Abdul-Aziz University kingdom of Saudi Arabia. By delivering the opening remarks the commissioner of Collegiate Education Dr. Pola Bhaskar I.A.S. stressed the importance of qualitative research practices. Joint director Dr. David Kumar Rapaaka threw light on the importance of research to find solutions to challenges. The session has been chaired by principal Dr. K. Bhagya Lakshmi.



Webinar on Health- Life style Management:

Department of Physical Education has organized a webinar on "Health-Life Style Management on 17th of February, The resource persons Dr. T. Sandeep, Naturopathy physician and yoga therapy consultant, Dr. Jyothi, Assistant professor, department of Sankya Yoga National Sanskrit University, Dr. Rajasekhar Kali Venkata, wellness and sport science expert. The resource persons have enlightened the students about vital role of Yoga and Lifestyle.

Webinar on Machine Learning: On 24th of February One day interdisciplinary National Webinar has been conducted by department of computer science on “**Handling Machine Learning Projects -A Step towards Data Science Career.**” The resource persons of the program are K.V.S.N. Ramarao, professor department of C.S.E.K.L, Hyderabad, Dr. P.C. Srinivasa Rao, associate professor, department of A.I.& D.S., K.L. university. T. Sanjana, associate professor, department of A.I& D.S. K.L. university. Introduction to machine learning, machine intelligence techniques, have been discussed. Dr.Ch. Tulasi Mastanamma, from CCE addressed the webinar. The head of the department Dr. G. Vijaya deep coordinated the session. Principal Dr.k. Bhagya Lakshmi said that machine learning has been making a silent revolution in our lives since the past decade.



Webinar on Nano Material: On 25th of February, as a part of National Science Day celebrations under the chairmanship of the department of Physics and Electronics organized one day National webinar on “**Luminescent Nano Material for Forensic and security Applications**”. The resource person Dr. Sanyasi Naidu Boddu, Scientist -D, Institute of Nano Science and Technology, Mohali, Punjab” The special invitee of the program Dr. K. Ramachandra Rao principal, GDC Chodavaram. He has given information regarding the preparation of nano material and its area of application in the field of Forensic and security systems

The Department of Microbiology organized **International Virtual Talk** on 26th February on “**rDNA Technology and Fermentation**” in Industry: An Integrated approach in Science and Technology for Sustainable Future. “On the occasion of National Science Day 2022. Head of the department, Human Insulin API production, Julphar, UAE Mr. Mohan explained the working principle and application of equipment. Dr. K. Bhagya Lakshmi, principal is the chairperson of the event.



AWARENESS PROGRAMS



Awareness program on Digital Marketing:

On 22nd of February, an awareness program on “**Digital Marketing**” has been organized by the department of Commerce. The founders. The resource person A. Manju Latha Founder of Digital Manju educated the students the need to develop skills like content writing, affiliate marketing, web designing to get employment opportunities. The program has been coordinated by the head of the department Dr. Karuna sree. The session has been chaired by Principal Dr. K. Bhagya Lakshmi.

Awareness program on IPR: Department of commerce Co-ordinated National awareness program on “**Intellectual Property Rights**” conducted by Patent Office Chennai in association with Commissionerate of College Education on 28-02-2022. The resource person Veera Raghavulu Kattula gave a clear information about the patents, designs and trademarks. 823 registrations have been received from 18 states. The program has been coordinated by principal Dr. k. Bhagya Lakshmi and associate professor of commerce Dr. Ch. Chinna Appa Rao.



MARKIING THE DAYS



International Mother Tongue Day: The department of Telugu organized a special program on the occasion of International Mother Tongue Day on 23-02-2022. Dr. G.V. Purna Chandu, secretary, Krishna District Writer's Association has given valuable information regarding the role of youth in the development of mother tongue.

SCIENCE DAY CELEBRATIONS

VISIT TO DRDO: On 24th of February students visited DRDO Expo at school of Planning and Architectures, Vijayawada. In these students have learnt about different types of missiles, their specifications and how missiles are made up of.



SCHOOL TO LAB: On the occasion of National Science Day School to Lab program has been organized by department of Botany and Zoology. Students got awareness on the usage of scientific tools. 250 T.M.C. government school students participated. Principal Dr. K. Bhagya Lakshmi advised the students to develop scientific temperament.

Poster Presentation: Department of chemistry in association with department of Bio-chemistry and Physics & Electronics presented posters on the occasion of National Science Day. JAM (Just A Minute), Dum Charades and poster presentation competitions were held. Prizes were distributed. Principal Dr. K. Bhagya Lakshmi graced the occasion.





Judges For Science Expo: On the occasion of National Science Day on 28th of February our science staff Dr. K. Sujatha lecturer in Physics, Dr, M. Malyaadri, lecturer in Chemistry, Dr. Md. Mastan lecturer in Mathematics, Dr. Vijaya Kumar lecturer in Biology, had been the judges of science Expo arranged at Sri Chaitanya Techno School, Machavaram, Vijayawada.

OFFICIAL VISIT

Visit by Joint Director of AP CCE: On 25th of February Joint Director of Collegiate Education Dr. David Kumar Rapaaka visited to give awareness on NAAC. He educated the staff regarding seven criterias to get good grade in next cycle of accreditation.



OTHERS



Principal as a Chief Guest: Our Honorable Principal Dr. K. Bhagya Lakshmi has been invited as chief guest to the Annual Sports Day 2022 of **United Institute of Hotel & Business Management**, Vijayawada. The sports events have been conducted in our college on 01-02-2022. While addressing the students she said that sports teach discipline, respect, leadership, resilience and teamwork. She emphasized the need to develop a sense of good sportsmanship.

Blood Group Identification Camp: on 2nd of February Blood group identification camp has been conducted by N.S.S units of our college with the collaboration of District Red Cross Society. T. Hema Sunitha, Assistant manager of District Red cross society and her team identified 466 students and staff blood group. Principal K. Bhagya Lakshmi emphasized the need of blood group identification and availability of list of blood donors.





Book is Released: Joint Director of CCE, A.P Dr. David Kumar released Political Science text book for 1st Semester B.A. students authored by Dr. DSVS Balasubrahmanyam, Political Science faculty of our college. He was given an opportunity by the **A.P State Council of Higher Education** to write political science text book in bilingual mode. Dr. David Kumar appreciated the efforts of Dr. Balasubrahmanyam. The principal of the college Dr. K. Bhagya Lakshmi congratulated and wished to write more.

DRC Meeting: Krishna District DRC meeting was held on 8th February 2022 at DRLHR, GDC Mylavaram. David Kumar, Joint Director of CCE, AP Dr. addressed 9GDCs principals of Krishna district. He stressed the importance of e-office, AADPI, AQR. Dr. K. Bhagya Lakshmi discussed latest position of the 2021-22 Degree admission. Principals unanimously agreed to pay Rs. 5000 towards DRC activities. The DRC members resolved to continue students and faculty exchange programs to strengthen academic activities. Dr. Illa Ravi Principal of DRLHR GDC Gave hospitality to the meeting.



Staff Meeting: The Staff Meeting has been conducted on 19-02-2022 to discuss Academic matters regarding NAAC work compliance, Gorumudda compliance, college timings, commencement of semester-IV and VI, leave applying, invigilation duties, students' attendance monitoring, life skills and SDC's syllabus completion have been discussed.

Semester Examinations: III, V and supplementary examinations have been conducted by the examination cell from 07-02-2022 to 19-02-2022.



Mock Parliament: The department of Public Administration and political science organized Mock Parliament to make the students to understand the working of Government. The program is lively and students took active part in it. The principal of the college Dr. K. Bhagya Lakshmi, Dr. Padmanabham head of the department of public administration and Dr. Balasubrahmaniyam head of the department of Political Science.

RUSA hands on Practice at ANU: Rastriya Uchatara Shiksha Abhiyan (RUSA), Government of Andhra Pradesh conducted hands on training on SNA EAT module of PFMS at Acharya Nagarjuna University, Gunter on 25-02-2022. Mr. Vinod explained How to sign in as operator and approver, how to register the vendor, how to rise the bill, how to do payment. Our staff Dr. K. Sujatha, Dr. Ch. Appa Rao, Dr. Sk. Sajana, A. Umataragini have attended to the program.





M.O.U to introduce Telugu: An M.O.U. has been signed by Principal Dr. K. Bhagya Lakshmi with state Accounts General Office on “Telugu Introductory Course.” This is intended to teach Telugu to non-Telugu Officials working in I.A. &A.D. offices, Vijayawada. The course will be taught in 48 working days with the duration of 120 minutes per day. The duration of the M.O.U is for two years from 21-02-2022.

J.K.C. Consultant's visit: Mrs. Gayatri skills consultant from CCE office visited our college and addressed students on employability skills and on entrepreneurship. She suggested the students to come up with business ideas.



క్యాంపస్ డ్రైవ్ లో
19 మంది ఎంపిక

ఎంపికైన వారిలో కళాశాల సిబ్బంది

మధురానగర్ (విజయవాడ సెంట్రల్): ఎస్ఆర్ ఆర్ అండ్ సీపీఆర్ ప్రభుత్వ కళాశాలలో జేకేసీ ఆధ్వర్యంలో గురువారం హెచ్డీఎఫ్సీ బ్యాంక్ వారు నిర్వహించిన క్యాంపస్ డ్రైవ్ లో రితేషన్ ఎమ్ ఆఫీసర్ పోస్టులకు 19 మంది ఎంపికయ్యారు. గ్రూప్ డిస్కషన్, పర్సనల్ ఇంటర్వ్యూ ద్వారా అభ్యర్థులను ఎంపిక చేశారు. ఎంపికైన అభ్యర్థులను కళాశాల ప్రెసిసిపాల్ డాక్టర్ కె. బాగ్యలక్ష్మి, హెచ్డీఎఫ్సీ మేనేజర్ వి. రవి, జేకేసీ కో-ఆర్డినేటర్ రోసలిన్ అభినందించారు.

సాక్షి Fri, 04 February 2022
<https://epaper.sakshi>

Campus Drive: On 03-02-2022 a campus drive has been conducted by H.D.F.C bank in our college under J.K.C platform. 19 students got selection for the post of Relationship Officer. Students are selected through group discussion and personal interview. Principal Dr. K. Bhagya Lakshmi and J.K.C. co-Ordinator Rosalind congratulated the students on their success.

Cisco Certification: As a part of J.K.C. online training initiatives CISCO has come up to train the students with latest technical skills. 400 students from our registered for this and 205 students completed the course and received certificates in cyber security



Magazine Committee

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- 3. Smt. J. Kavitha, Lecturer in English, Editor**
- 4. Sri P. Ramakrishna Das, Lecturer in English, Editor**
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- 6. Sri TPV. Sagar, Lecturer in Library Science, Member**
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- 10. Kum. Kavya, II BA EPJ Student, Member**